

# Financial Snapshot

fiscal year ending June 30, 2018

## Revenue

Congregations	\$	629,236
Businesses & Corporations	\$	470,358
Foundations & Grantmakers	\$	798,327
Civic Organizations	\$	51,976
Individuals	\$	3,687,723
Public Aid	\$	4,693,884
Public Administrative Funds <sup>1</sup>	\$	1,853,631
United Way	\$	522,763
Miscellaneous Income <sup>2</sup>	\$	263,332
Donated Goods (for distribution) <sup>3</sup>	\$	3,239,353
Donated Goods and Services (other) <sup>4</sup>	\$	155,000
<b>Total Agency Revenue</b> including donated goods	<b>\$</b>	<b>16,365,583</b>

<sup>1</sup> Mecklenburg County and the City of Charlotte outsource administration of public emergency financial assistance to Crisis Assistance Ministry.

<sup>2</sup> Including interest income, sale of items, etc.

<sup>3</sup> Estimated value of material donations received for distribution to families in need.

<sup>4</sup> Estimated value of donated goods and services for agency use, including rent.

## Expenses

<b>Administration</b>	<b>9%</b>
→ Management and General	\$ 573,201
→ Fundraising	\$ 829,105
<b>Total Administrative Expenses</b>	<b>\$ 1,402,306</b>

<b>Programs</b>	<b>91%</b>
→ Financial Assistance & Economic Mobility	\$ 10,115,206
→ Furniture Bank	\$ 729,265
→ Free Store	\$ 638,995
→ Civic Engagement	\$ 104,901
→ Project Management	\$ 116,427
<b>Total Program Spending</b>	<b>\$ 11,704,794</b>
Value of Donated Goods Distributed	\$ 3,218,361

**Total Agency Expenses** including items distributed **\$ 16,325,461**

## Board of Directors

July 1, 2017 - June 30, 2018

**Melissa Agnew**  
LPL Financial

**Henry Agusti**  
Bank of America

**Stuart Christliff**  
Pamlico Capital

**Sarah Coble**  
Atrium Health

**Tanqueray Edwards**  
Duke Energy

**Quentin Fogan**  
Bank of America Merrill Lynch

**Wendy Franklin**  
Atrium Health

**Christian A. Friend**  
C.A. Friend Consulting

**Joseph H. Gigler**  
MetroTech

**Russell Goetting**  
Elevation Church

**Chris Jackson**  
Goodwill Industries of the Southern Piedmont

**Ed McMahan**  
Falfurrias Capital Partners

**Michael Martino**  
Wells Fargo

**Derek Macleod**  
Myers Park Presbyterian

**Lisa Quisenberry**  
Community Volunteer

**Wayne Robinson**  
Wells Fargo (retired)

**Nikhil Sawant**  
Foundation for the Carolinas

**Leigh Ann Smith**  
Community Volunteer

**Joe Taylor**  
Centerlane Capital

**Scott Warfield**  
NASCAR

**Brad Winer**  
Winer Family Foundation

**Court Young**  
Myers Park Presbyterian



*You can't give up. You have to help each other. None of us would be here without that. It's so important to know help is there when you need it. Thank you.*

**Frank**, an 81-year-old retired great-grandfather who found help to keep the power on when high cooling costs on a limited income put him at risk for disconnection.



*I'm just so happy. We don't even have screens on the windows right now, and it's been so hot. This is going to change all our days and nights. Thank you.*

**Octavia**, working mother of two living with Lupus, who received a life-changing air conditioner free-of-charge.



*I love it! I can wear it to church with my new dress.*

**Aayliah**, a kindergartener who found a warm coat and nice dress when her mom was between jobs but she kept growing.



**CRISIS ASSISTANCE MINISTRY**

Preventing homelessness. Preserving dignity.

[crisisassistance.org](http://crisisassistance.org)





## Behind the numbers

"I like making people happy. It's how I was raised," **Aleksis** says with a grin, looking back over more than 20 years as a volunteer at Crisis Assistance Ministry.

Beginning as a child with a church group, she continued on her own through high school and into adulthood—inspecting and preparing donated goods for families who shop free-of-charge for clothing and household essentials.

**But today, Aleksis is the one in need.** She has just started a new job after six months without a paycheck. She managed to get her five-year-old son **Tyler** outfitted with supplies for his first year of school, but not much else. Her electric bill is scheduled for disconnection, **Tyler** has outgrown his play clothes, and they are sleeping on the floor, unable to replace their old beds that finally gave out.

**Because of your support, she knows help is available here.** **Aleksis** sits down with a caseworker who arranges for a payment directly to the utility company to keep her electricity flowing. With a borrowed truck and the help of her uncle, she can soon pick up new mattresses and a sofa and chairs too. Finally, she shops free-of-charge for jeans and other necessities for young **Tyler**. "People really appreciate everything they receive here," she says. She remembers how often she's donated clothing herself—sometimes five bags at a time.

She calls it the circle of life. She knows there are times when you can help others, and times when you need help yourself. "Everyone falls short," **Aleksis** says. "I fall short all the time."

**She is so grateful for people like you** who made sure help was available when she needed it most. "Without it, she says, "I would've been in big trouble. **Thank you.**"

