

Financial Snapshot

Revenue

Congregations	\$	669,339
Businesses & Corporations	\$	705,531
Foundations & Grantmakers	\$	988,413
Civic Organizations	\$	164,560
Individuals	\$	2,524,556
Public Aid	\$	5,597,165
Public Administrative Funds ¹	\$	1,871,510
United Way	\$	546,186
Miscellaneous Income ²	\$	12,608
Donated Goods (for distribution) ³	\$	2,245,874
Donated Goods and Services (other) ⁴	\$	219,896
Total Agency Revenue including donated goods	\$	15,545,638

¹ Mecklenburg County and the City of Charlotte outsource administration of public emergency financial assistance to Crisis Assistance Ministry.

² Including interest income, sale of items, etc.

³ Estimated value of material donations received for distribution to families in need.

⁴ Estimated value of donated goods and services utilized by the agency including rent.

Expenses

Administration		
→ Management and General	\$	324,187
→ Fundraising	\$	728,287
Total Administrative Spending	\$	1,052,474

Programs		
→ Free Store	\$	565,718
→ Furniture Bank	\$	663,845
→ Financial Assistance & Economic Mobility	\$	10,631,666
→ Community Education	\$	138,039
→ Project Management	\$	120,162
Total Program Spending	\$	12,119,430
Value of Donated Goods Distributed	\$	2,089,942
Total Agency Expenses including items distributed	\$	15,261,846

Where does your dollar go?



2016 Board of Directors

This dynamic group of volunteers provides oversight to the work of Crisis Assistance Ministry, ensuring maximum accountability to the Charlotte-Mecklenburg community.

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Preventing homelessness. Preserving dignity.

crisisassistance.org





Behind the numbers

Little Myla isn't even a year old, but already she knows the warmth of community—thanks to life-changing assistance just when it was needed most.

When **Myla** arrived prematurely, her grandmother, **Muriel**, had been scraping together multiple part-time gigs to keep the mortgage paid and the family fed for nearly a year.

Still, **Muriel** was determined that Myla's mother, 16-year-old **Kyra**, would finish high school. So, **Muriel** reached out to her school's **Communities in Schools** representative. While they focused on helping **Kyra** adjust to motherhood, **Muriel** was referred to **Crisis Assistance Ministry** for help with the family's daunting financial situation.

Medical costs and higher expenses had overwhelmed the family's lower income. The power was disconnected. The water would soon be, too. How could they safely bring little **Myla** home?

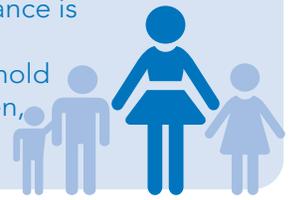
That's when you stepped in. Your support provided emergency payments to restore power and water, as well as warm coats for the winter—even a little bitty one for **Myla**.

But that's not the end of the story. Soon, **Muriel** found a new, full-time job. It isn't easy catching the bus before 5 a.m., working all day cooking in a hotel kitchen, and getting home twelve hours later to start supper for the family. But, it's progress. The ultimate goal: economic mobility, for **Muriel's** whole family, for Myla's teenage mother, and especially for little **Myla** herself.

"It's a miracle that you were there when we really needed someone to help us through," says **Muriel**. *"We'll make it now, but we might not have without your help. Thank you."*

60%

Typical recipient of financial assistance is female and head of household with 2.5 children, on average



Average client gross monthly income
\$1,295

vs.

Median gross monthly income for area
\$4,738

70%

of client's income obligated to pay rent & utilities



78

Average number of families per day shopping for free clothing/household goods



91%

shoppers indicate they are able to redirect their limited income to vital costs like housing, utilities, transportation as a result of receiving essential items at no charge

Average furniture or appliance items distributed weekly

258

Total families served at Crisis Assistance Ministry last year

22,519



Total children living in families served by your generosity

23,570